



ANNUAL REPORT
**KODA'S CULTURAL
CONTRIBUTIONS 2021**

CONTENT

This annual report on the use and distribution of cultural contributions offers insight into how the contributions are managed across Koda and the four associations: Autor, DPA, DKF and Musikforlæggerne, and where the money went.

*Photo, cover and back:
LALUNE at Newbees Festival 2021, supported by Koda Kultur
Photographer: Århus Studenterhus/Peter Kirkegaard*

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KODA KULTUR: INVESTING IN A STRONG MUSIC SCENE

Every year, Koda allocates up to ten percent of its net earnings to the so-called cultural contributions, one of the primary purposes of which is to stimulate and support the creation of new music. Through support for composers and songwriters in the form of grants and various offerings to members, this scheme ensures that a share of Koda's revenues is reinvested in the further development of the music scene. In addition to this, part of the cultural contributions goes towards political efforts and PR to improve the fundamental conditions for Koda's members and business. In 2021, Koda's cultural contributions amounted to EUR 8.7 million.

Koda's cultural strategy sets the overall course for how the cultural contributions are spent and allocated. Koda and the four associations – Autor, DPA, DKF and Musikforlæggerne – jointly manage the funds. They do so under the common heading of Koda Kultur.

In 2021, the objective of Koda's cultural strategy was to nurture a strong music scene operating at the highest professional level. Emphasis was placed on a

sustainable music market, quality, innovation, and initiatives to counteract silos and barriers within the industry and strengthen an international focus. Koda's cultural strategy comprised four main focus areas:

- Gender balance, diversity
- Future users and creators of music
- Talent and elite
- Export and exchange

JOINT APPLICATION PORTAL

The joint application portal implemented in 2020 was further developed in 2021, and all grant schemes that accept applications are now part of the joint application system. By the end of 2021, the number of grant schemes had reached 32. Together, these grants form a finely meshed support system in which the individual associations determine the exact purpose of each grant.

DISCUSSIONS ON THE CULTURAL CONTRIBUTIONS

In 2021, Koda's board opened a discussion on how the cultural contributions should be organised. Koda members, grant committee members, and members of association boards held a series of meetings to discuss the pros and cons of consolidating all grant administration into a simplified grant structure under the auspices of Koda. At the end of the year, Koda's board of directors concluded that there is currently no basis for transferring the grant schemes from the associations to Koda based on this dialogue and the input received.

KODA'S CULTURAL CONTRIBUTIONS

- WHERE DOES THE MONEY COME FROM?

Koda's cultural contributions constitute the rightsholders' collective contribution to the upkeep and development of a strong music scene. Koda members contribute up to 10 percent of their Koda revenues to Koda's cultural contributions in addition to an administration fee. This is to say that the cultural contributions reinvest funds in the further development of the music scene on behalf of the collective body of composers, songwriters, and music publishers whose rights are managed by Koda.

The specific deductions made for cultural contributions are listed in Koda's Transparency Report 2021, available on the Koda website.

Koda Kultur supports Nordic Music Days

Photo: Malene Henssel





ACTIVITIES IN THE FOUR ASSOCIATIONS AND KODA

FOCUS ON CULTURAL AND BUSINESS POLICY EFFORTS

Like the preceding year, 2021 was strongly affected by COVID-19 restrictions: long lockdown periods essentially shut down the cultural scene in Denmark, with far-reaching consequences for everyone in the music industry. As of 2020, many projects had to be adjusted, changed, postponed, or canceled.

The following describes the contributions made by Koda and the individual associations to support Koda's cultural strategy in 2021, with a particular focus on cultural and business policy efforts.

KODA

Koda manages three grant schemes under the auspices of Koda Kultur: The Up-and-Coming, Release, and Project grants. The Release grant scheme received the most significant number of applications, with 1,712 applications received and 487 applicants receiving a grant. For the Up-and-Coming grant, 404 out of 655 applicants received a grant. The Project grant received 174 applications, 55 of which were successful.

In 2021, Koda's cultural policy efforts were mainly focused on the gender imbalance in the music industry. A major qualitative and quantitative study was initiated in collaboration with several organizations in the industry. The study uncovers the underlying causes of the low female representation among music creators and performers. The final analysis was published in 2022, before the publication of this report. Towards the end of 2021, Koda's gender statistics survey was published, too: like its predecessor, it shows an imbalance between the genders, both in terms of membership ratio and in the distributions made to rightsholders.

Koda visits approximately 125 elementary and high schools across Denmark to present Koda 'School Contact' workshops in a regular school year. Through these



**Koda Kultur supports
Carl Prisen**

Photo: Michael Søndergaard

workshops, Koda engages in direct contact with approximately 3,000 students each year, who get to grips with the songwriting process and receive a lecture on the connection between copyright and fair payment. Despite the COVID pandemic, a total of 101 Koda School Contact workshops were held in 2021 – and, unlike so many of the students’ other classes, these were not conducted online but in real life.

Support was also provided to some organizations and activities, including Danish Film & Media Composers (in Danish BFM – Brancheforeningen for Film og Mediekomponister), which is seeing considerable development at present.

In terms of communication activities, a series of ‘Songwriter Stories’ called attention to the work that precedes the creation of any song. With the launch of a new newsletter, ‘TOPLINER,’ Koda provides insight into what it means for members and customers when the market changes.

The Koda Kultur website was also continuously improved in 2021 as a platform for the overall communication about Koda Kultur.

AUTOR

In 2021, Autor awarded work grants to 403 individuals. At the same time, Autor managed four retreats and eleven intensive camps. Autor arranges work retreats focusing on themes ranging from Eurovision to modern classical music, from electronica to folk music.

Autor also granted several applicants access to the Copenhagen Studio for one month. Suitable for songwriting and small-scale recording work, the studio is also the hub of a vibrant music scene where participants can exchange ideas and input with other producers and songwriters. They can meet managers and bookers, too. In 2021, applicants could also apply to take part in six different career coaching courses. A total of 130 Koda members were granted a coaching course in 2021.

Autor contributed to the negotiations on the Danish national compensation schemes set up in connection with the COVID-19 pandemic and worked to make the Danish pandemic restrictions as lenient for the cultural industry as possible. In addition, Autor has long worked to promote the establishment of an analysis institute for the realm of culture. Funds have now been allocated for this purpose to the Danish state budget.

2021 was also when the first half of the EU Copyright Directive was implemented in Denmark. Article 17 is now part of Danish legislation – something Autor has worked towards for many years. The implementation improves conditions for rightsholders because platforms are now obliged to enter into agreements on remuneration for the use of copyrighted content.

Autor was one of the initiators behind the 2030 goals for gender equality in the music industry, aiming to ensure more equal opportunities for all regardless of gender. The 2030 goals encompass various themes and institutions where Autor would like to encourage greater balance. The initiative received massive media coverage, and the newly appointed Minister of Culture, Ane Halsboe-Jørgensen, also supported it. Autor has also proposed that public service media should promote greater equality in the music they play and that a commitment to do so should be written directly into the public service contract.

The radio channels P6Beat and P8 Jazz were again threatened with closure in 2021 – for the third year in a row. Autor ran full-page ads in several dailies calling for the rescue of the two radio stations. These efforts joined pressure from other actors to ensure that the two radio stations were finally and conclusively saved.

**Koda Kultur supports
Klang Festival**

Photo: Peter Kirkegaard



DPA

The first months of 2021 were strongly affected by the COVID-19 pandemic. DPA responded by offering monthly online masterclasses and writing camps to Koda members, focusing on building knowledge and networking relevant to markets like the United States, the United Kingdom, and Germany. The initiative enabled songwriters and producers to expand their network even while confined to their homes. When travel restrictions were lifted in the spring of 2021, DPA was able to offer writing camps in Denmark, Germany, and the UK to Koda members.

DPA co-operates with many organizations to promote a better gender balance and greater diversity on the Danish music scene. In 2021, DPA joined the music publisher Wilhelm Hansen to improve the gender balance within the field of music production, and we offered a series of workshops targeted at women, transgender, and non-binary people. These workshops created opportunities for working purposefully towards becoming a track producer. The initiative will continue in 2022 in collaboration with the Danish Songwriting Academy in Roskilde.

In 2021, DPA focused on improving revenue streams for songwriters and producers by developing guidelines for fees and master points for the benefit of all Koda members who find themselves in negotiations in connection with sessions. DPA's long-term political goal is to ensure a better framework for the creation of the music that hits the market in Denmark and as an exports abroad. DPA is one of the founders of Musikindustriens Netværk, which collaborates with Vision Denmark on creating better business conditions for the audio-visual industry in Denmark.

DKF – THE DANISH COMPOSERS' SOCIETY

In 2021, the Danish Composers' Society awarded work and travel grants and mentorship programs to several professional composers. We also supported new music, production, and dissemination via festivals, ensembles, and music and cultural organizations in Denmark and abroad.

In 2021, DKF's political work centered on four areas: diversity and gender balance in classical music; composers' working conditions; production conditions for sound art; and music education. These focus areas are closely tied to three of the four focus areas in Koda's Cultural Strategy 2020–22; gender balance, the music users and creators of the future, and talent and elite programs.

Much of the year was devoted to organizing the festival Nordic Music Days in the Faroe Islands in collaboration with Felagið Føroysk Tónaskøld. This activity directly relates to the fourth focus area of Koda's Cultural Strategy: international

cooperation, knowledge, and competence development. Nordic Music Days is an essential international rallying point for composers and musicians in and outside the Nordic region. After being postponed twice due to COVID-19, the festival was finally realized in 2021.

Other activities in 2021, organized by DKF on its own or in collaboration with others, include: The launch of the repertoire statistics for classical music in Denmark. Further development of the network 'Art & Culture in Balance.' Development workshops for visual artists and composers at Sound Art Lab. The launch of ten 2030 goals for a better gender balance in the music industry.

Yet other examples include composition courses and seminars targeted at music school students and high school students, a music camp at Børnekulturhus Ama'r, workshops, masterclasses, and mentorship programs for children and young people via Spil Dansk Kommunepakken. DFK has created strong professional communities that cut across many different musical and artistic modes of expression. In 2021, DKF facilitated professional communities and discussions regarding education on composition, sound art, electronic music, fair practice, and #MeToo on the music scene. DKF also actively contributes to the work done by the European lobby organization ECSA, including the efforts to create a better gender balance and equality in ECSA and the music industry in general.

MUSIKFORLÆGGERNE

In 2021, Musikforlæggerne presented and hosted the annual Carl Award ceremony for the ninth time. The award ceremony focuses on emerging talents and the elite and strives to create a rich and diverse live program. Together with Koda, IFPI, Gramex, Dansk Live and MXD, Musikforlæggerne is also behind Dansk Erhverv and Rambøll's annual report 'Dansk Musikomsætning' (Danish Music Sales). The report

**Koda Kultur supports
Nordiske Musikdage**
Photo: Malene Henssel



is a valuable aid to the industry's political efforts.

Musikforlæggerne has created Musikindustriens Netværk ('The Music Industry Network,' an initiative focusing on business and exports) alongside DPA, Koda and IFPI. The network aims to improve the members' conditions for doing business, facilitate productive networks – both within the music industry and with other creative industries – and promote exports and thus employment in the music industry in Denmark. The network was significantly strengthened in 2021 with the appointment of a day-to-day manager.

At an international level, Musikforlæggerne works with the international music publishing association ICMP to ensure deep insight into what goes on in the EU, Washington, and other legislative assemblies whose rulings affect our members' fundamental conditions.

Musikforlæggerne is also an active member of the Danish Chamber of Commerce. In the chamber's media policy committee, we strive to make Danish music part of the media settlement. We take part in the committee's meetings with key members of parliament. In addition, the association is part of the Danish Chamber of Commerce's group of 'Creative Businesses' and of their cultural policy network, giving us access to members of parliament and the civil service. We also engage in a direct dialogue with the Danish parliament's committee on Cultural Affairs, the various parties' spokespersons on cultural matters, the spokespersons on media matters, the civil service, and ministers in the Ministry of Culture and the Ministry of Industry, Business, and Financial Affairs.

Musikforlæggerne seeks to promote understanding of the music industry and its business in many settings, including among the local authorities in Denmark. We enjoy excellent collaboration with the City of Aarhus, where we are working on a business policy targeted specifically at music. We work closely with Promus to influence national agendas through panel debates at SPOT+. We support professional music initiatives in Aalborg through Korma, and we maintain an ongoing dialogue with the Mayor of Culture and Leisure in Copenhagen.

Koda Kultur supports Autors hædersprisfest

Photo: Daniel Nielsen





FINANCES AND ADMINISTRATION OF KODA'S CULTURAL CONTRIBUTIONS

In 2021, the cultural contributions to be allocated amounted to EUR 8.7 million. The funds were generated in 2020. In addition, cultural contributions totalling EUR 6.6 million have been transferred from previous years, some of which are grants that have been awarded in previous years but not yet paid out. Out of the funds to be allocated in 2021, each of the four associations Autor, DPA, DKF and Musikforlæggerne managed EUR 1.5 million. Koda had EUR 2.4 million at its disposal.

At the end of 2021, the non-distributed funds amounted to EUR 6.1 million. Most of the transferred funds of EUR 6.1 million have already been granted to applicants (EUR 4.4 million) but are not expected to be paid out until 2022. In addition to this, the 2019 General Meeting decided to allocate EUR 1.2 million to subsidised concerts and first performance awards in the years 2022–24. This will happen when these schemes, from 2022 onwards, no longer form part of Koda's distribution plan, but will instead be handled under the auspices of Koda's cultural contributions. The remaining part of the funds that have not yet

been allocated to applicants will be transferred for allocation in 2022.

In accordance with a decision made at Koda's general meeting, each of the four associations will manage a total of 71.2 per cent of the cultural contributions, while Koda will administer 28.8 per cent. Furthermore, the general policy for deductions in rights revenues decrees that Koda and each of the four associations may spend up to 15 per cent on administration of the funds and up to 17 per cent on cultural policy purposes. At least 68 per cent must be allocated to grants awarded upon application; these should support a strong music scene and apply a particular focus on quality, diversity and growth. This part of the funds is distributed in the form of work grants, study grants and travel grants, production cost grants, recording/release grants and PR activities, as well as support for concert activities and projects. The associations' and Koda's expenditure on administration, cultural and business policy efforts and allocated grants are shown in the table below. Accordingly, the table shows the expenditure and distributions made in 2021.

How the cultural contributions were spent

In thousand EUR

Association	Transferred as of 1 January 2021 and internal reallocations	For use in 2021	Spent on: Administration	Spent on: Cultural and business policy efforts	Spent on and distributed: Grants and support	Spent Total in 2021	Total transferred to 1 January 2022
Musikforlæggerne	1,402	1,546	149(10%)	229(15%)	1,057	1,435	1,512
DKF	704	1,546	225(15%)	263(17%)	996	1,484	766
DPA	636	1,546	201(13%)	261(17%)	787	1,249	932
Autor	478	1,546	214(14%)	263(17%)	1,368	1,844	179
Total – Managed by the associations	3,219	6,184	789 (13%)	1,015 (16%)	4,208	6,012	3,390
Koda	2,064	2,396	359(15%)	214(9%)	2,373	2,947	1,514
UR/SUB	1,229	-	0(0%)	0(0%)	0	-	1,229
Greenland	43	35	3(8%)	8(24%)	59	70	8
Faroe Islands	-	70	3(5%)	19(27%)	48	70	0
Total – Managed by Koda	3,337	2,501	366 (15%)	242 (10%)	2,479	3,086	2,751
Total	6,556	8,685	1,155 (13%)	1,257 (14%)	6,687	9,099	6,142

Figures in parentheses indicate the relative share of the funds 'For use in 2021' in the specific row.

Administration and cultural/business policy efforts

The expenditure on administration and cultural policy efforts in 2021 were lower than the maximum rates allowed. The remaining amount is transferred to distributions and grants to be paid out in 2022. The total expenditure on administration and cultural and business policy efforts for Koda and the four associations is specified in the two tables below.

Administration

In thousand EUR

Type	Beløb
Wages (salaries and hourly)	474 (5%)
Board fee	81 (1%)
Grant committee fee	192 (2%)
Rent	131 (2%)
Other (travel, audit, IT, office supplies etc.)	277 (3%)
Total administration	1,155 (13%)

Figures in parentheses indicate the relative share of the total funds for allocation in 2021

Cultural and business policy efforts

In thousand EUR

Type	Beløb
Board fee	82 (1%)
Lobby/PR	168 (2%)
Campaigns	234 (3%)
Projects/events (in Denmark and abroad)	452 (5%)
Legal/Copyright issues	39 (0%)
Strategic partnerships	282 (3%)
Total cultural and business policy efforts	1,257 (14%)

Figures in parentheses indicate the relative share of the total funds for allocation in 2021

GRANTS AND SUPPORT

In 2021, a total of EUR 6.7 million were paid out as subsidies and grants. These can include pledges made in 2020 and 2021 alike.

The total pledges made in 2021 amount to EUR 6.9 million. Parts of these funds were distributed in 2021, while the rest will be paid out later as the relevant projects are realised. The following chapter details the grants awarded.



GRANTS AND SUPPORT

This chapter accounts for the allocation of the EUR 6.9 million awarded in grants and support in 2021.

Three grant schemes are administered by Koda. They have professional committees set up by Koda's board of directors, with members from across the four associations. The other grants and support schemes are managed and awarded by the four associations. Each of the four associations is responsible for a number of grants, which are awarded by professionally appointed committees within each individual association.

The majority of the grant applications and funds are handled via a joint application system operated by Koda. The four associations Autor, DPA, DKF and Musikforlæggerne still have a number of grant schemes which are handled outside the joint system. The data base for these grant schemes is not aligned with the joint application system. Hence, data from the grant schemes outside of the joint application system are not included in all the statistics provided below.

KEY FIGURES FOR 2021

 **8.661**
applications

 **4.023**
grants awarded

 **6.9 million kr.**
allocated for grants

TOTAL GRANTS AND SUPPORT AWARDED

All grants awarded 2021

In thousand EUR

Association	Applications	Grants awarded	Amount applied for	Amount granted
Dansk Komponistforening	1,377	595	11,172	1,049 (69%)
Autor	2,532	1,050	6,798	1,110 (73%)
DPA	1,210	592	5,518	1,044 (72%)
Musikforlæggernes Forlagspulje	803	662	2,984	1,281 (84%)
Total - Foreningsdrevet	5,922	2,899	26,187	4,484
Koda				
Project grants	174	55	6,006	773
Release grants	1,712	487	7,654	1,012
Up-and-Coming	655	404	1,527	507
Total - managed by Koda	2,541	946	15,188	2,292 (96%)
Joint schemes				
Legal assistance*	173	173	-	85
Writing camp grant**	21	5	2,288	33
Total - Joint schemes	194	178	2,301	118
Main total	8,661	4,023	43,948	6,893 (80%)

Figures in parentheses indicate the relative share of the total funds for allocation in 2021

* Managed by DPA, Autor and DKF

** Managed by DPA and Musikforlæggerne

GRANTS AWARDED, BY ASSOCIATION:

DKF

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Work grant	510	112	417
Commission fees	264	114	308
Concert production	208	61	222
Mentorship	40	13	9
Travel	118	77	58
ICA and Composition classes*	34	15	22
Lille Skiveren Refugie	4	4	3
Member consultancy services*	199	199	11
Main total	1,377	595	1,049

* Items marked with an asterisk were awarded outside the grant system, meaning that no further information is provided.

Autor

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Work grant	1,170	403	694
Work residencies**	410	112	134
Flow grant	296	104	59
Career coaching	136	130	60
Retreats**	382	163	75
Honorary grants*	4	4	10
Networking events*	111	111	51
Support for institutions etc*	23	23	28
Main total	2,532	1,050	1,110

* Items marked with an asterisk were awarded outside the grant system. Network events have been listed as a total amount covering 11 events over the course of 2021.

** The value of work residencies and retreats is determined on the basis of various costs pertaining to the relevant stay.

DPA

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Acute export	190	105	129
Work residencies	27	22	10
Professional grant	70	10	24
Elite programme	63	18	202
PR and promotion	720	316	405
Education	104	85	88
Member offerings*	34	34	22
Residence*	-	-	78
Honorary grants*	-	2	
Projects and collaborations*	-	-	79
Main total	1,208	592	1,044

* Items marked with an asterisk were awarded outside the grant system, meaning that no further information is provided.

Musikforlæggerne

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Commercial projects	7	5	30
Concert, tour support and festivals	68	54	111
Courses and education	8	6	8
Fairs and exhibitions	36	34	49
Recording/release grant	270	222	443
Sheet music publication	63	56	108
PR and marketing	251	210	374
Travel grant and music export	65	53	108
Songwriter camps and workshops	20	7	21
'Spil Dansk' concerts	15	15	29
Main total	803	662	1,281

Koda

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Project grant			
Project grant	174	55	773
Sub total	174	55	773
Release grant			
Release	1,712	487	1,012
Sub total	1,712	487	1,012
Up-and-Coming grant			
Work grant	171	118	175
Concerts	18	11	20
PR and marketing	118	65	63
Education, mentorship and networking	41	27	37
Release	307	183	211
Sub total	655	404	507
Main total	2,541	946	2,292

Fælles puljer

In thousand EUR

Purpose	Applications	Grants awarded	Amount granted
Writing Camp Grant *	21	5	33
Legal assistance **	173	173	85
Main total	194	178	118

* Managed by DPA and Musikforlæggerne

** Managed by DPA, Autor and DKF

DEMOGRAPHICS: GRANTS AWARDED – BY GENDER, GEOGRAPHY AND AGE

This section provides details on the applications and recipients by gender, age and geography.

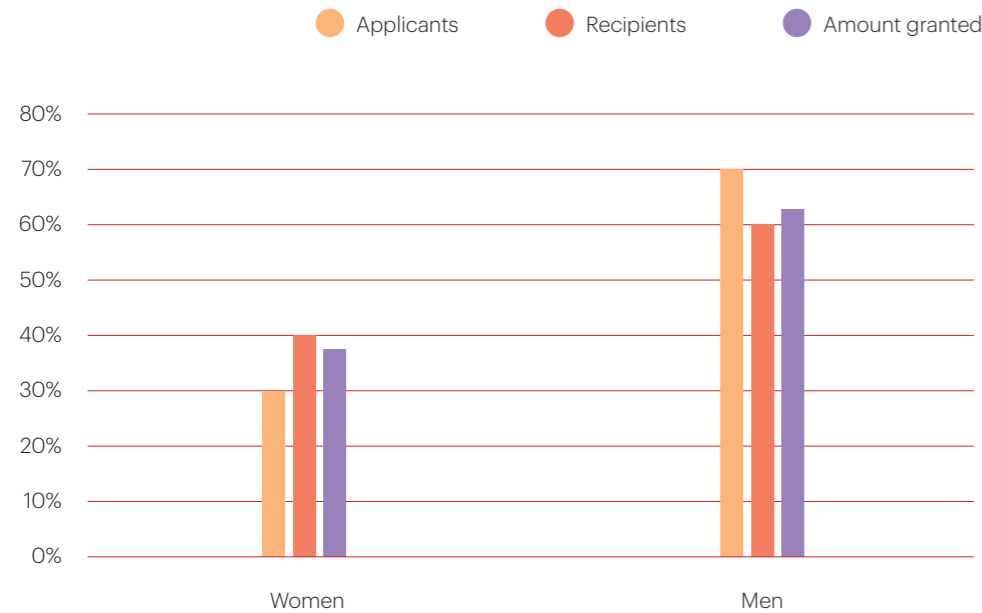
Gender



30% of all applications for Koda Kultur grants were submitted by **women** in 2021.



40% of all grants were awarded to **women**, who also received 37 per cent of the total amount awarded.



Publishers and organisations are not included in the basis for calculations in the chart above.

Age

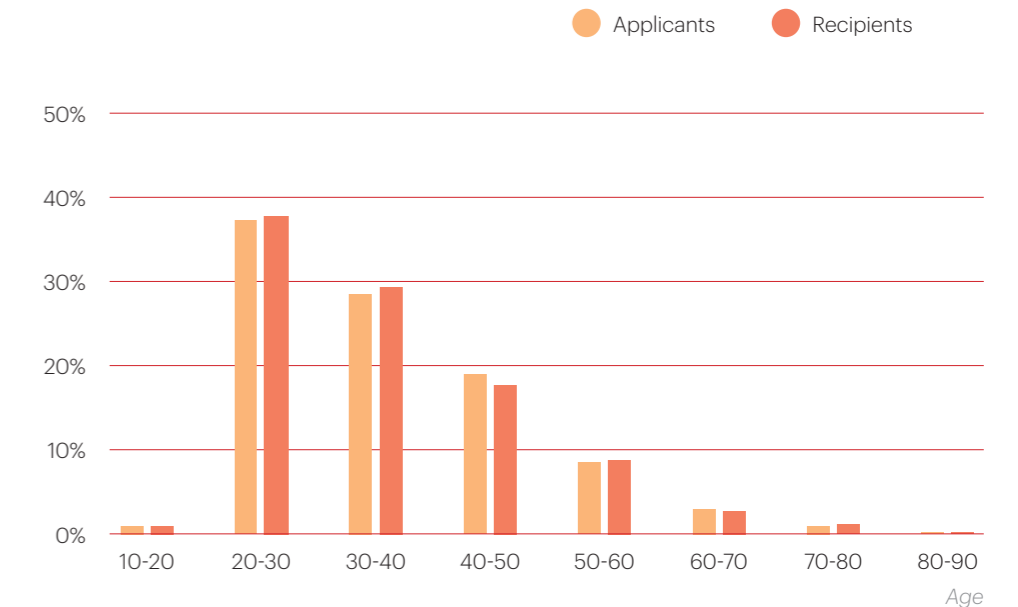


37% of all applicants were between **20 and 30 years** old while 29 per cent were between **30 and 40**.



38% of all successful applicants were between **20 and 30 years** old while 29 per cent were between **30 and 40**.


The youngest recipient was **13**, the oldest was **83**. The average age of successful applicants was **35**.




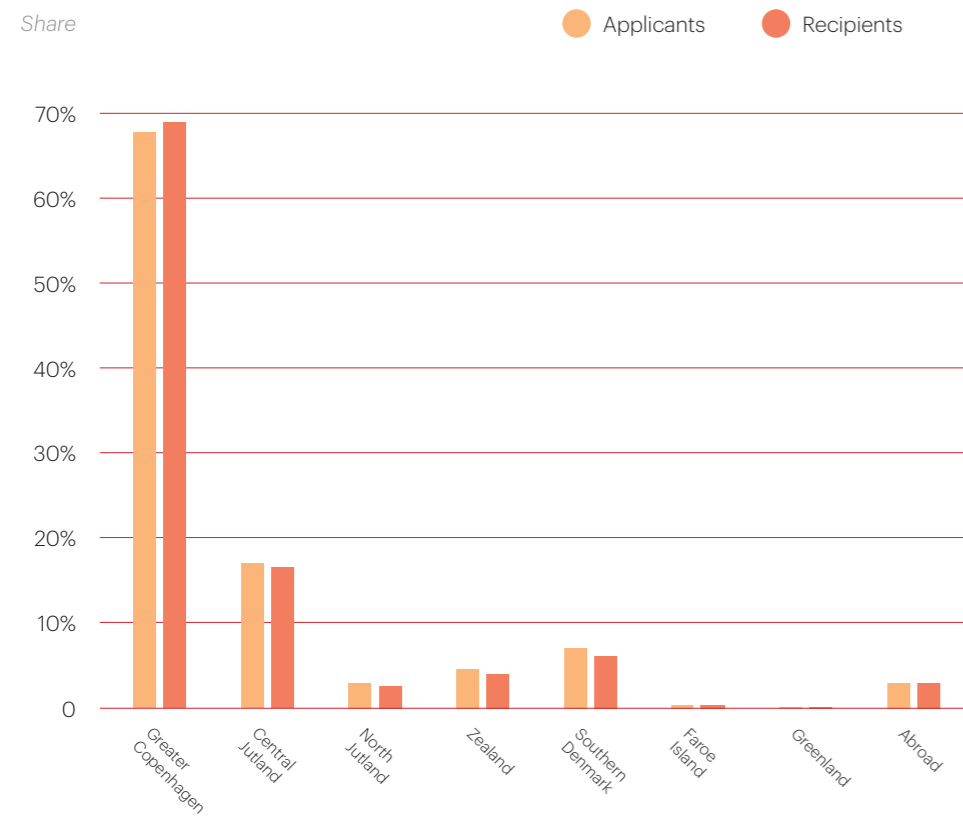
Publishers and organisations are not included in the basis for calculations in the chart above.

The diagram is based on those instances where we have information on the age of the applicants and recipients. This group accounts for 85 per cent of the total applications received.

Geography

 **68%**
of all applicants live in **the Greater Copenhagen area.**

 **69%**
of all recipients live in **the Greater Copenhagen area.**



AMOUNTS AND NUMBER OF GRANTS AWARDED PER RECIPIENT

This section shows the amounts awarded and number of grants awarded, listed by unique individuals or by publishers and organisations.

Amounts awarded

 **EUR 2,180**

is the average amount awarded to **individuals** from Koda Kultur in 2021.

 **EUR 9,070**

is the average amount awarded to **publishers or organisations** from Koda Kultur in 2021.

Amount awarded in DKK DKK 1 = EUR 0.13	Individuals	Publishers and organisations
Under 5.000	326	47
5.001 - 10.000	491	72
10.001 - 25.000	529	91
25.001 - 50.000	219	39
50.001 - 100.000	78	19
100.001 -	39	16
Hovedtotal	1.682	284

Number of grants awarded

 **30%**

of the **individuals** who were awarded a grant received more than one grant from Koda Kultur in 2021.

Number of grants awarded	Individuals
1	1.172
2	337
3	107
4	43
5	12
6	6
7	4
8	2
Main total	1.682

 **32%**

of the **publishers or organisations** that were awarded a grant received more than one grant from Koda Kultur in 2021.

Number of grants awarded	Publishers and organisations
1-5	249
6-10	13
11-15	7
16-20	7
21-25	3
over 25	5
Main Total	284

Koda Kultur supports Autors Eurovision Camp
Press Photo



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