



ANNUAL REPORT
**KODA'S CULTURAL
CONTRIBUTIONS**
2020

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This annual report on the use and distribution of cultural contributions offers insight into how the contributions are managed across Koda and the four associations: DPA, DJBFA, DKF and Musikforlæggerne, and where the money went.

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Photo, cover and back: Jonathan Caramanus

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Koda Kultur supports the SPOT Festival
Press photo: Allan Niss - SPOT Festival (2018)



KODA KULTUR: A JOINT CULTURAL STRATEGY AND JOINT CULTURAL EFFORTS

At the beginning of 2020, the Koda board of directors adopted Koda's first cultural strategy. The strategy arose out of a collective process, incorporating input from Koda, the Koda board of directors, and the four associations: DPA, DJBFA, DKF and Musikforlæggerne. The objective was to establish a joint, overall direction for the use and prioritisation of the cultural funds. This new, strategic collective effort has been gathered under the common heading 'Koda Kultur'.

The objective of Koda's cultural strategy is to nurture a strong music scene operating at the highest level. This will be achieved by focusing on a sustainable music market, on quality, on innovation, and on initiatives to counteract silos and barriers within the industry and strengthen an international focus. Koda's cultural strategy comprises four main focus areas:

- Gender balance, diversity
- Future users and creators of music
- Talent and elite
- Export and exchange

JOINT APPLICATION PORTAL

A new application module was implemented in earnest in 2020, establishing a single point of entry covering the grants available, making it easier to navigate the various funding options on offer. Having a joint application portal makes it abundantly clear that all Koda members can apply for cultural contribution grants, regardless of their affiliation with the four associations that assist with the administration of the funds: DPA, DJBFA, DKF and Musikforlæggerne.

With the establishment of Koda Kultur as the single point of access to the cultural contributions, an important step was taken towards a joint, strategically based cultural effort.

KODA'S CULTURAL CONTRIBUTIONS

- WHERE DOES THE MONEY COME FROM?

Koda's cultural contributions constitute the rightsholders' collective contribution to the upkeep and development of a strong music scene. In addition to an administration fee, Koda members contribute up to 10 per cent of their Koda revenues to Koda's cultural contributions. This is to say that Koda's cultural efforts are funded by the collective body of composers, songwriters and music publishers whose rights are managed by Koda.

The specific deductions made for cultural contributions are listed in Koda's Transparency Report 2020, available on the Koda website.

Koda Kultur supports DJBFA's hædersprisfest

The duo Ravi Kumar at DJBFA's honorary awards 2020

Photo: Daniel Nielsen





ACTIVITIES IN THE FOUR ASSOCIATIONS AND KODA

FOCUS ON CULTURAL AND BUSINESS POLICY EFFORTS IN 2020

The many COVID-19 restrictions that characterised 2020 greatly changed the conditions for the music scene and for the projects, schemes and purposes supported by Koda's cultural contributions. Many projects and initiatives have had to be postponed within Koda, within the four associations and among members who have applied for and received grants.

Given these terms, 2020 has seen many having to change course along the way, making adjustments to planned projects and postponing activities. The pandemic has affected areas such as retreats, residences, camps, cultural policy work, travel, export activities and much more. What was expected and budgeted for proved very far removed from the realities of the year 2020.

On the other hand, great efforts have been done on those things that could still be accomplished despite the pandemic. The following describes the contributions made by Koda and the individual associations to support Koda's Cultural Strategy in 2020, with special focus on cultural and business policy work.



**Koda Kultur støtter
SheCanPlay**

*Photo: screendump from the
online seminar
SheCanProduce*

KODA

The three grant schemes managed by Koda – the Up-and-Coming, Release and Project grants – allocated a total of EUR 2 million. The largest number of applications was submitted for Release grants, with 1,711 applications received and 644 applicants receiving a grant. From the Up-and-Coming grant, 309 out of the total of 620 applicants received a grant, while the Project grant received 256 applications, of which 56 were successful.

In the first half of the academic year 2020/21, a total of Koda ‘School Contact’ workshops were held. During a regular school year, Koda visits more than 140 elementary and high schools across Denmark. Through these workshops, Koda engages in direct contact with approx. 2,700 students each year, who not only get to grips with the songwriting process, but also gain an understanding of the connection between copyright and fair payment.

Koda’s cultural policy efforts revolved around the Copyright Directive and the efforts made to secure good implementation in Danish legislation in 2021, as well as the efforts to encouraging a more equal gender balance in future. Koda’s first gender statistics report was released in 2020; it will be followed by several analyses aimed at identifying the barriers that stand in the way of a more equal representation. In terms of PR side, the podcast series ‘Lydspor’ and a series of ‘Songwriter stories’ called attention to the importance of music and the work that precedes the creation of any song. Support was also provided to a number of organisations and activities that contribute to supporting a strong, diverse and sustainable music scene.

Lastly, the cultural contributions have also supported the ‘Spil Dansk’ scheme. The Koda Kultur website saw regular updates and improvements in 2020: in addition to being a common application portal, it will also increasingly become a platform for communication about Koda’s cultural strategy and the efforts and activities carried out across the associations that manage the individual grants.

DPA

In 2020, DPA focused on the business aspects associated with creating music for Koda members. The initiatives have included online masterclasses with Vækstfonden and Erhvervshus Sjælland, online writing camps in collaboration with Nordic LA, establishing a ‘Music Industry Network’ under the auspices of Vision Denmark to create a better business framework for the audio-visual industry in Denmark, as well as continued efforts to set up a Danish Songwriting Academy in Roskilde.

In 2020, the work on exports and international collaborations has included input to the Danish Ministry of Foreign Affairs regarding the establishment of a ‘Growth Booster’ position in London, participation in the advisory board for the newly established umbrella body Creative Denmark, and close collaboration with Music Export Denmark, focusing on exporting the creative aspect of the music.

In 2020, DPA launched a diversity grant scheme aimed at promoting diversity among songwriters and producers in Denmark.

Like the other three associations, DPA is a partner in the ‘Art & Culture in Balance’ initiative as part of the entire industry’s efforts to promote greater diversity, with a special focus on improving the gender balance among producers.

DKF – THE DANISH COMPOSERS’ SOCIETY

In 2020, DKF’s political work in 2020 centred on four areas in particular: diversity and gender balance in classical music; composers’ working conditions; production conditions for sound art; and music education.

The activities included collecting data for an update of the repertoire statistics for classical music in Denmark, developing the educational programme

**Koda Kultur supports
new composition and
loudspeaker system in the
artwork DODEKALITTEN**

Photo: Bibi Nissen



'Art& Culture in Balance' for 200 actors across the cultural scene, as well as a comprehensive study of composers' and musicians' working conditions carried out in collaboration with five other music organisations and The Think Tank Mandag Morgen. It was also possible to complete courses on composition targeted at music school students and folk high school students, to carry out development work in Struer Sound Art Lab and to complete pilot projects on sound art in public spaces.

DKF creates settings where composers and sound artists can meet and inspire each other, for example through network meetings, seminars, and activities, often in collaboration with various Danish and international stakeholders and institutions. In 2020, the association facilitated professional communities and discussions regarding education on composition, sound art, electronic music, diversity as an artistic driving force and #MeToo on the music scene.

DKF is part of an international network of composers' associations, ensembles and festivals. These network-based endeavours are supplemented by support for commissions for Danish composers made by ensembles and festivals abroad.

DKF actively contributes to the work done by the European lobby organisation ECSA, including the efforts to create better gender balance and equality in ECSA and the music industry in general. In 2019-2021, DKF is coordinator of a network of sound art-based residency programmes in the Nordic and Baltic countries.

In 2020, the DKF was to have joined Felagið Føroysk Tónaskøld in hosting the first Nordic Music Days in the Faroe Islands. However, the festival was postponed to 2021 due to the COVID-19 pandemic.

MUSIKFORLÆGGERNE

For a long time now, the number of applications received by Musikforlæggerne has increased steadily from one year to the next, but sadly the chain was broken in 2020, when Covid-19 put an end to many trips, camps, concerts and export efforts. Fortunately, the applicants demonstrated admirable creativity, prompting many projects to be completed in other ways.

In August, Musikforlæggerne were able to host the annual Carl Awards ceremony, making it one of the year's only physical events for the music publishers' political network and the nominees.

Musikforlæggerne have supported a range of cultural policy activities with

particular focus on diversity and sexism, including the Fair Practice study on greater equality in the music industry, 'Balancing Art & Culture', an awareness-raising programme against sexism, and the 'Repertoire Statistics', which focus on the skewed gender balance found in the repertoire in Danish concert halls.

For the seventh year in a row, Musikforlæggerne supported the 'Dansk Musikomsætning' (Danish Music Sales) report; the 2018-2019 report was released in 2020, having been carried out by Rambøll on behalf of Koda, IFPI, Dansk Live, MXD, Gramex and Musikforlæggerne. The analysis documents the economic value that music generates for Denmark.

Musikindustriens Netværk ('The Music Industry Network', an initiative focusing on business and exports) was launched in 2020 by DPA, Musikforlæggerne and IFPI. The goal is to contribute to creating Danish jobs, revenues and exports by aiding the companies that create and publish music on commercial terms. Musikindustriens Netværk presents music within Vision Denmark (the audio-visual industry). Musikforlæggerne are also part of the business cluster recognised by the Danish state with the Minister of Higher Education and Science's designation of Vision Denmark as one of 14 official business clusters in Denmark.

A great deal of effort was put into helping members identify the relevant national Covid-19 aid packages. Furthermore, political efforts have been made to ensure that members are not overlooked in the the government compensation schemes. This has involved contacting politicians, the Danish Chamber of Commerce, Koda and other stakeholders, and international efforts such as participating in panel debates and meetings in the ICMP and IMPF.

**Koda Kultur supports
Carl Awards**
*Elieel Lazo at Carl Awards 2020
Press photo*



DJBFA

In the spring of 2020, DJBFA launched a collaboration with the organisation Sex og Samfund and Hun Solo for initiatives associated with the International Women's Day on 8 March. They included a SoMe campaign, contributions to various media and an event on the day itself, and 811,000 Danes watched one or more of the videos from the campaign, placing it among the most wide-ranging efforts ever made to promote gender equality in the music industry in Denmark. Furthermore, DJBFA arranged two of the first professional songwriting camps for women only in Denmark. DJBFA also focused on the gender gap in several interviews and letters to the editor in newspapers and magazines.

At the turn of the year, the threat of closure loomed larger over the radio stations P6 Beat and P8 Jazz. DJBFA was received by the Danish Parliament's Culture Committee in the spring to explain why these channels should be preserved and expanded rather than shut down. The argument was supported by several letters to the editors in nationwide newspapers.

In 2020, DJBFA arranged 11 songwriting camps in Denmark and abroad, attracting more than 100 participants in total.

The 11 camps focused on very different areas – from Eurovision songs to modern classical music, and from electronica to folk music. The last two years' winning songs in the Danish Eurovision contest were written at such camps in preceding years.

The 'Seminar and Bar' events have seen industry professionals from Denmark and abroad giving presentations to Koda members on various relevant issues within the music industry, offering plenty of networking possibilities after the seminars.

In 2020, the opportunity for working with professional coaches grew in scope, and a total of 74 Koda members were allocated a coaching programme during the year.

Throughout the year, DJBFA also focused on artificial intelligence in music through letters to the editor, radio interviews and a talk at the Kulturmødet festival on Mors.

Koda Kultur supports KLANG Festival

Press photo: Alexander Banck-Petersen - KLANG Festival



Photo: Jasper Carlberg



FINANCES AND ADMINISTRATION OF KODA'S CULTURAL CONTRIBUTIONS

In 2020, the cultural contributions to be allocated amounted to EUR 10.3 million. The funds were generated in 2019. In addition, cultural contributions totalling EUR 2.8 million have been transferred from previous years, some of which are grants that have been granted in previous years but not yet paid out. Out of the funds to be allocated in 2020, each of the four associations DJBFA, DPA, DKF and Musikforlæggerne managed EUR 1.7 million. Koda had EUR 2.7 million at its disposal.

At the end of 2020, the non-distributed funds amount to EUR 5.8 million. Most of the transferred funds of EUR 5.8 million have already been granted to applicants but are not expected to be paid out until 2021. At last year's General Meeting, it was decided to allocate a substantial part of the amount, EUR 1.2 million, to subsidised concerts and first performance awards in the years 2022–24. This will happen when these schemes are, from 2022 onwards, no longer form part of Koda's distribution plan, but will instead be handled under the auspices of Koda's cultural contributions. The remaining part of the funds that have not yet been allocated to applicants will be transferred for allocation in 2021.

In accordance with a decision made at Koda's general meeting, each of the four associations will manage an equal share, totalling 71.2 per cent of the total cultural contributions, while Koda will administer 28.8 per cent.

Furthermore, the general policy for deductions in rights revenues decrees that Koda and each of the four associations may spend up to 15 per cent on administration of the funds and up to 17 per cent for cultural policy purposes. At least 68 per cent must be allocated to grants awarded upon application; these should support a strong music scene with a particular focus on quality, diversity and growth. This part of the funds is distributed in the form of working grants, study grants and travel grants, production cost grants, recording/release grants, PR activities, as well as support for concert activities and projects. The associations' and Koda's expenditure on administration, cultural and business policy efforts, and allocated grants are shown in the table below. Accordingly, the table shows the expenditure and distributions made in 2020.

How the cultural contributions were spent

In thousand EUR

Association	For use in 2020	Spent on: Administration	Spent on: Cultural and business policy efforts	Spent on: Grants and support	Spent Total in 2020	Transferred as of 1 January 2020 and internal reallocations	Total transferred to 1 January 2021
DJBFA*	1,712	277 (16%)	291 (17%)	1,111 (65%)	1,679	224	257
DPA	1,712	248 (14%)	240 (14%)	877 (51%)	1,365	5	352
Dansk Komponistforening	1,712	262 (15%)	318 (19%)	653 (38%)	1,234	22	500
Musikforlæggerne	1,712	138 (8%)	148 (9%)	783 (46%)	1,070	716	1,358
Total – Managed by the associations	6,847	925 (14%)	997 (15%)	3,425 (50%)	5,347	967	2,467
Koda	2,667	346 (13%)	211 (8%)	1,258 (48%)	1,816	1,213	2,063
First performance awards and subsidised concerts	689	-	-	-	-	540	1,229
Greenland	39	2 (6%)	1 (1%)	35 (89%)	38	42	43
Faroe Islands	64	2 (2%)	17 (20%)	65 (78%)	84	20	-
Total – Managed by Koda	3,458	350 (10%)	229 (7%)	1,359 (39%)	1,937	1,815	3,335
Total	10,305	1,276 (12%)	1,226 (12%)	4,783 (46%)	7,285	2,782	5,802

Figures in parentheses indicates the relative share of the 'For use in 2020' in the specific row.

* In 2020, DJBFA has, alongside DPA and the Dansk Komponistforening, provided legal assistance to Koda's members. DJBFA's share of the costs amounts to EUR 25.7 thousand, and these costs have been reported under the item 'Cultural and business policy efforts'. After the presentation of the accounts, it has been established that the item should instead have been included under 'Support and grants'. In the event of a correction in the 2020 accounts, DJBFA's application of 'Culture and business policymaking activities' would have been changed to EUR 265.2 thousand (16%), and the grants distributed would amount to EURK 1,136.6 thousand (66%). The total use does not change, as the issue concerns only a change in the interpretation of the categories 'Culture and business policymaking activities' and 'Support and grants'. The same correction would also apply in the charts on pages 22 and 23.

ADMINISTRATION AND CULTURAL/BUSINESS POLITICS

The expenditure on administration and cultural policy efforts in 2020 were lower than the maximum rates allowed. The remaining amount is transferred to distributions and grants to be paid out in 2021. The total expenditure on administration and culture and business policy efforts for Koda and the four associations is specified in the two tables below.

Administration

In thousand EUR

Type	Amount
Wages (salaries and hourly)	500 (5%)
Board fee	92 (1%)
Grant committee fee	227 (2%)
Rent	85 (1%)
Other (travel, audits, IT, office supplies etc)	371 (4%)
Total administration	1,276 (12%)

Figures in parentheses indicate the relative share of the total funds for allocation

Culture and business policy efforts

In thousand EUR

Type	Beløb
Board fee	92 (1%)
Lobby/PA	232 (2%)
Campaigns	213 (2%)
Projects/events (in Denmark and abroad)	416 (4%)
Legal/Copyright issues	27 (0%)
Strategic partnerships	245 (2%)
Total cultural and business policy efforts	1,226 (12%)

Figures in parentheses indicate the relative share of the total funds for allocation

Grants and subsidies

In 2020, a total of EUR 4.8 million were paid out as subsidies and grants. These can include pledges made in 2019 and 2020 alike.

The total pledges made in 2020 amount to EUR 6.8 million. Parts of these funds were distributed in 2020, while the rest will be paid out later as the relevant projects are realised. The following chapter details the grants awarded.

Koda Kultur supports DJBFA's honorary awards

Lowly at DJBFA's honorary awards 2020

Photo: Daniel Nielsen



GRANTS AND SUPPORT

This chapter accounts for the allocation of the EUR 6.8 million awarded in grants and support in 2020.

Three grant schemes are administered in Koda. These have professional committees set up by Koda's board of directors, with members from across the four associations. The other grants are managed and awarded by the four associations. Each of the four associations is responsible for a number of grants, which are awarded by professionally appointed committees within each individual association.

The majority of the grant applications and funds are handled via a common application system operated by Koda. The four associations DJBFA, DPA, DKF and Musikforlæggerne still have a number of grant schemes which are handled outside the joint system. The data base for these grant schemes is not aligned with the joint application system. Hence, data from the grant schemes outside of the joint application system are not included in all the statistics provided below.

KEY FIGURES FOR 2020

 **8,654**
applications

 **3,603**
grants awarded

 **EUR 6.8 million**
allocated for grants

 **2,066**
recipients

TOTAL GRANTS AND SUPPORT AWARDED

All grants awarded 2020

In thousand EUR

Association	Applications	Grants awarded	Amount applied for	Amount granted
Dansk Komponistforening	1,358	458	6,981	1,242
DJBFA	2,310	746	7,730	1,137
DPA	1,664	802	8,588	1,148
Musikforlæggerne	735	586	2,978	1,264
Total – managed by the associations	6,067	2,592	26,278	4,790
Koda				
Project grants	256	58	5,602	528
Release grant	1,711	644	6,893	1,043
Up-and-Coming	620	309	1,646	389
Total – managed by Koda	2,587	1,011	14,141	1,959
Main total	8,654	3,603	40,419	6,750

Several applications were processed outside the auspices of the joint grant application system or without indications of the amount applied for (including the associations' own distributions, work residencies, retreats and career coaching). In these cases, the amount applied for is stated as equal to the amount granted.

GRANTS AWARDED, BY ASSOCIATION:

DKF

In thousand EUR

Purpose	Applications received	Grants awarded	Amounts awarded
Work grant	598	125	347
Commission fees	284	103	302
Concert production	269	94	280
Mentorship	42	23	15
Travel	100	48	28
Nordiske Musikdage, production*	32	32	165
Nordiske Musikdage, course programmes	4	4	10
Nordiske Musikdage, commission fees*	14	14	37
Nordiske Musikdage, travel grants *	14	14	9
Legal assistance, member aid	1	1	49
Main total	1,358	458	1,242

* Items marked with an asterisk were awarded outside the grant system, meaning that no further information is provided

DJBFA

In thousand EUR

Purpose	Applications received	Grants awarded	Amounts awarded
Work grant	1,597	484	839
Work residencies***	441	131	186
Flow grant	79	32	24
Career coaching**	47	46	17
Retreats***	139	46	53
Honorary grants*	6	6	10
Networking events*	1	1	8
Main total	2,310	746	1,137

* Items marked with an asterisk were awarded outside the grant system. Network events have been listed as a total amount covering several events over the course of 2020

** Career coaching is awarded in the form of sessions. Accordingly, the amount awarded reflects the costs defrayed by DJBFA.

*** The value of work residencies and retreats is determined on the basis of various costs pertaining to the relevant stay.

DPA

In thousand EUR

Purpose	Applications received	Grants awarded	Amounts awarded
Acut eport	122	86	115
Work residencies*	33	27	95
Professional grant	83	30	97
PR and promotion	948	442	529
Travel grant	124	48	44
Track & topline	172	67	93
Education	173	93	75
Grants awarded internally	5	5	27
Grants awarded outside the grant system	4	4	73
Main total	1,664	802	1,148

* DPA offers work residencies and retreats for which no value is stated, but which are included in the total number of grants awarded

Musikforlæggerne

In thousand EUR

Purpose	Applications received	Grants awarded	Amounts awarded
Concert, tour support and festivals	42	28	61
Courses and education	1	1	2
Fairs and exhibitions	20	15	29
Recording/release grant	290	222	453
Sheet music publication	60	57	98
PR and marketing	230	181	343
Travel grant and music export	47	39	64
Songwriter camps and workshops	25	24	65
'Spil Dansk' concerts	14	13	26
Awarded by the Musikforlæggerne board of directors*	6	6	123
Main total	735	586	1,264

* Applications granted outside the system are marked by an asterisk. The figure includes the Musikforlæggerne music award – Carl Pris 2020

Koda

In thousand EUR

Purpose	Applications received	Grants awarded	Amounts awarded
Koda			
Diversity	19	4	34
Festivals	72	18	184
Communication	45	3	25
Project grant	89	22	186
Courses and education	31	11	99
Sub total	256	58	528
Recording/release grant			
Release	1,711	644	1,043
Sub total	1,711	644	1,043
Up-and-Coming grant			
Working grant	187	86	123
Concerts	19	9	11
PR and marketing	93	46	53
Education, mentorship and networking	14	8	10
Release	307	160	191
Sub total	620	309	389
Main total	2,587	1,011	1,959

DEMOGRAPHICS: GRANTS AWARDED – BY GENDER, GEOGRAPHY AND AGE

This section provides details on the applications and recipients by gender, age and geography.

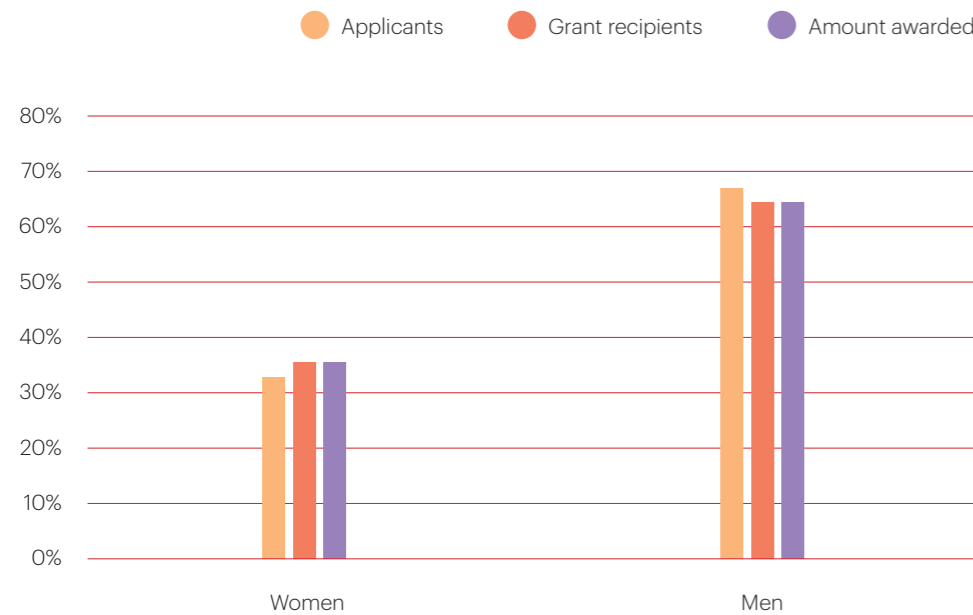
Gender



of all applications for Koda Kultur grants were submitted by **women** in 2020.



of all grants were awarded to **women**, who also received 36 per cent of the total amount awarded.



Publishers and organisations are not included in the basis for calculations in the chart above.

Age



39%

of all applicants are between **20 and 30 years** old while 34 per cent are between **30 and 40**.

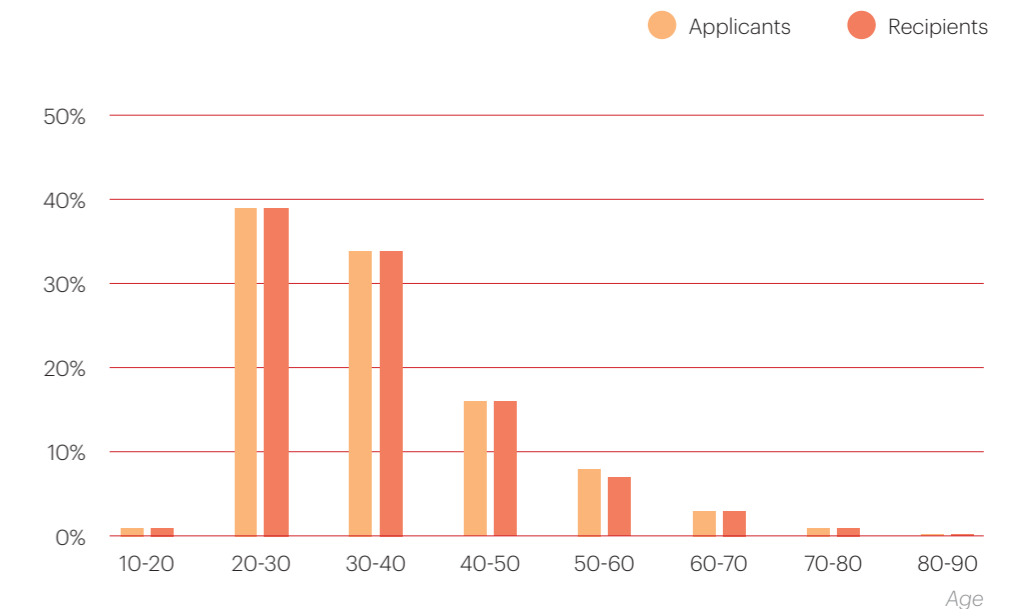


39%

of all successful applicants were between **20 and 30 years** old while 35 per cent were between **30 and 40**.

The youngest recipient was **11**, the oldest was **81**.

The average age of successful applicants was **34.5**.



The diagram is based on those instances where we have information on the age of the applicants and recipients. This group accounts for 82 per cent of the total applications received.

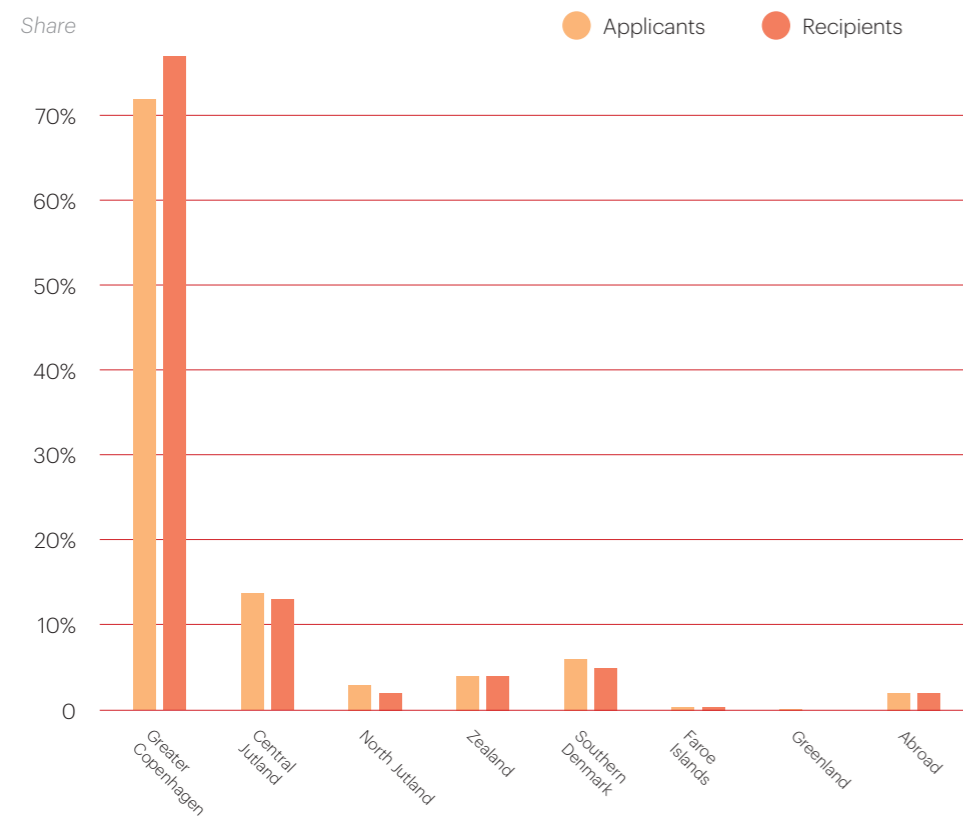
Geography

 **71%**

of all applicants live in **the Greater Copenhagen area.**

 **74%**

of all recipients live in **the Greater Copenhagen area.**



Publishers and organisations are not included in the calculations behind the above diagram.

AMOUNTS AND NUMBER OF GRANTS AWARDED PER RECIPIENT

This section shows the amounts awarded and number of grants awarded by unique individuals or publishers and organisations.

Amounts awarded

 **EUR 2,352**

is the average amount awarded to **individuals** from Koda Kultur in 2020.

 **EUR 8,068**

is the average amount awarded to **publishers or organisations** from Koda Kultur in 2020.

Amount awarded in DKK DKK 1 = EUR 0.13	Individuals	Publishers and organisations
More than 100.000	5	49
50.000 - 100.000	65	37
25.000 - 50.000	239	52
10.000 - 25.000	605	78
5.000 - 10.000	642	70
Under 5.000	208	16
Main total	1,764	302

Number of grants awarded

 **32%**

of the **individuals** who were awarded a grant received more than one grant from Koda Kultur in 2020.

Number of grants awarded	Individuals
5-9	38
3-4	182
2	340
1	1204
Main total	1764

 **33%**

of the **publishers or organisations** that were awarded a grant received more than one grant from Koda Kultur in 2020.

Number of grants awarded	Publishers and organisations
Over 30	2
20-30	7
10-19	10
5-9	21
3-4	11
2	47
1	204
Main total	302



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