



ANNUAL REPORT
**KODA'S CULTURAL
CONTRIBUTIONS 2022**

Annual report on the use of Koda's funds for cultural purposes, with data and contributions from Koda and the four organisations, Autor, Danish Composers' Society (DKF), Danish Popular Auteurs (DPA) and Danish Music Publishers Association, that collectively manage the funds under the auspices of Koda Kultur.

Cover photo: Jasper Carlberg

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FOREWORD

In 2019, a new application portal for all grant and support pools, Koda Kultur, was launched. At the same time, we, as Koda's Board of Directors, began a major discussion of how to better target the utilisation of the funds for cultural purposes, to this end asking ourselves the following questions: How will the funds make the greatest possible impact? Where do we want to focus our efforts? What areas are important to support?

The process resulted in the first strategy for using Koda's funds for cultural purposes in 2020, and in the following year, we published our first annual report on the use of Koda's funds for cultural purposes. We did all this because, as the Board, we have a huge responsibility to ensure the funds are utilised as best possible and for the best benefit of the creative music scene in Denmark.

Our latest strategy for the use of Koda's funds for cultural purposes became effective in 2022 and applies for the following three years. The strategy covers three focus areas: gender balance, talent pipeline and international perspective – which together will help to develop a sustainable music industry, a diverse music culture and the future business foundation for Koda.

We aim to achieve this objective by supporting and launching initiatives to help even more artists get into the music industry, by initiating and co-financing projects that bring talents a step closer to forging a professional career, and by financially supporting activities that open opportunities for music creators to establish an international name and network.

This is now the third publication of our annual report on the use of Koda's funds for cultural purposes. The report offers readers insight into how the almost EUR 10 million that made up Koda's funds for cultural purposes in 2022 were used relative to the three strategic themes. Readers will also gain insight into how many applicants received grants, and how applicants and recipients are distributed by gender, age and geography.

With the aim of building a strong, diverse music scene, I wish you pleasant reading.

Loui Törnqvist

Chairperson of Koda's Board of Directors

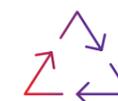
STRATEGY FOR KODA'S FUNDS FOR CULTURAL PURPOSES 2022–2025

The funds for cultural purposes consist of a deduction from Koda's turnover for the purpose of stimulating and supporting the creation of new music. Every year, Koda's funds for cultural purposes therefore finance grants and member projects for which all Koda members are eligible. Koda's funds for cultural purposes also support projects that can benefit all music creators and rightsholders. We call this part of Koda's activities 'Koda Kultur'.

The funds for cultural purposes are re-invested in the music scene, thus contributing to the development of a sustainable music industry, a diverse music culture and Koda's future business foundation. To implement the strategy for using the funds for cultural purposes, Koda has joined forces with Autor, Danish Composers' Society (DKF), Danish Popular Auteurs (DPA) and Danish Music Publishers Association. The strategy for 2022 to 2025 contains three focus areas:



**GENDER
BALANCE**



**TALENT
PIPELINE**



**INTERNATIONAL
PERSPECTIVE**

The activities for each focus area in 2022 are reviewed in the following.



FOCUS AREA: GENDER BALANCE

Koda Kultur supported Tracks By
Photo: Oliver Gorm Aabo

A BALANCED MUSIC SCENE

For several years, Koda's gender statistics have revealed that, although 20% of its members are women, their music is only played to an extent that brings them a mere 10% of rights payments. A diverse music industry and a sustainable music scene must reflect the composition of society at large. A balanced music scene is a prerequisite for realising both cultural and commercial potential. Koda Kultur's top priority is to create equal opportunities for all music creators – regardless of gender, age and ethnic background.

This section gives examples of some of the cultural policy initiatives and grants that Koda Kultur supported or awarded in 2022 to create equal opportunities in the industry.

Koda's membership

20%

are women

Percentage of payments

10%

goes to women



SOLID KNOWLEDGE UNDERPINS SPECIFIC ACTIVITIES

'Sexism is widespread in the music industry, which is why women come up against significantly more work- and career-related obstacles than men.' This is one of the conclusions of the survey entitled 'Why are there so few women in the music industry?', which was supported by funds from Koda Kultur. The analysis and research company, Analysis & Numbers, and Denmark's knowledge centre for gender and equality, KVINFO, conducted the survey on behalf of a number of music organisations, and almost 6,000 musicians and music creators responded. The survey aim was to identify the reasons for the gender imbalance, and its findings are to be used as a basis for promoting gender equality in the music industry. Since its publication, the survey has provided the springboard for numerous debates in the music industry, for example, at the DR summit on gender balance in the music industry. This event was also supported with Koda Kultur funds.



THE GOAL: TO END STRUCTURAL SEXISM BY 2030

In 2021 Koda Kultur's four music organisations – Autor, Danish Popular Auteurs (DPA), the Danish Composers' Society (DKF) and the Danish Music Publishers Association – launched 10 specific common goals to help achieve greater equality in the music industry. Last year, the organisations added an 11th objective: to end structural sexism in the music industry by 2030. Stakeholders and audiences alike have access to an advisory body that addresses instances of sexist behaviour.

NETWORK TO SUPPORT WOMEN MUSIC CREATORS

Koda Kultur has participated in and supported a number of initiatives – special networks and women’s camps – aimed at strengthening women’s position as music creators. The initiatives include the four mentioned below as well as the following further examples: Pop Pilot, Jazz Camp for girls, Misfitz, Urban Grrls, Beats by Girlz, Fluid Festival, SV-camp 2022, Summer Session 2022, Culture and Diversity’s Music Meet Up, plus several projects run by Another Life.



EQ FRIDAYS

Women and other gender minorities meet on the first Friday of every month to build a stronger community and share their experiences.

Photo: Beats By Girlz



WE MAKE MUSIC

The We Make Music camp targets professional women and gender minorities throughout Scandinavia who write and produce music for others.

Photo: Daniel Nielsen



TRACKS BY

Producer academy for women, non-binary and transgender people. Its aim is to increase diversity among producers in Denmark.

Photo: Oliver Gorm Aabo



STYRKELSE AF FORHANDLINGSPOSITION

A women’s network that includes selected Koda members, all among the Danish music industry elite, and focuses on such issues as commanding a stronger position in negotiations.

Photo: Oliver Gorm Aabo

THE ADMINISTRATION’S WORK FOR EQUAL ACCESS FOR EVERYONE

Koda Kultur’s administration and award-granting procedure prioritises gender balance in the four following initiatives:

- To ensure that Koda Kultur’s grants committee is diverse, a policy has been adopted stipulating that the committee’s general profile should be as broad as possible in terms of musical expertise, age, geographic spread, educational background, business experience and skills relevant to the purpose of the given pool and applicant target group so that applications are processed as competently as possible. At least two genders must be represented on a committee.
- In selected pools, tests concerning the anonymisation of gender and other identity markers must be initiated to avoid bias in the assessment of applications.
- Gender-neutral language use has been introduced in general communication material, for example, in all pool text and in the regulations governing the funds for cultural purposes, where the Danish word for ‘author’ replaces the current gender-specific term.
- Grants awarded to festivals, panel debates and similar events via the project pool must meet a requirement whereby the gender imbalance among performers or participants may be no wider than 40/60.



of all applications for Koda Kultur’s pools in 2022 came from **women**.



of all grants went to **women**, who also received 38% of the total amount awarded.



FOCUS AREA: TALENT PIPELINE

**Koda Kultur supported
the Danish Songwriting Academy**
Photo: Danish Songwriting Academy

PREREQUISITE FOR THE FUTURE MUSIC SCENE

Koda depends on the intake and further development of talent, for which reason a strong pipeline is one of three focus areas of Koda's cultural strategy. A strong talent pipeline is the crucial prerequisite for the future of the Danish music scene. Accordingly, Koda Kultur aims to develop a solid pipeline of music creators, focusing on the intake, retention, development and fostering of talent and elite professionals.

This section gives examples of some of the cultural policy initiatives and grants that Koda Kultur supported or awarded in 2022 to bolster the talent pipeline.

FOCUS AREA: TALENT PIPELINE



KODA KULTUR SUPPORTED THE DANISH SONGWRITING ACADEMY

Now in its second year, the Danish Songwriting Academy admitted a new class of students in 2022. The school, which educates commercial songwriters, was established with support from Koda Kultur. The Danish Songwriting Academy plays a crucial role in reaching future generations and ensuring them access to knowledge about the music industry and rights.



SOLID KNOWLEDGE ABOUT MENTAL WELL-BEING

To create the best possible conditions for the development of both talent and elite professionals, Koda Kultur also supports initiatives promoting a more sustainable music scene, which also includes mental well-being. Reports from the music industry indicate that mental well-being and health challenges create barriers to career development. For this reason, Koda Kultur has supported an in-depth well-being survey to identify challenges in the industry and examine potential action areas. The survey will be conducted in 2023, and the results will be published the same year.



BETTER CONDITIONS FOR NEW ORCHESTRAL MUSIC

In 2022, Koda Kultur supported 'Orkestermusikkens økosystem', an initiative aimed at improving the conditions for developing new orchestral music in Denmark through a collaboration of stakeholders from composer training programmes, symphony orchestras, DEOO (Danish Orchestras and Operas) and festivals.

GRANTS FOR SPECIFIC AREAS

Through grants awarded in various pools Koda works to strengthen specific action areas in the music creator pipeline.

Up-and-Coming Pool

373

grants

In 2022, 373 grants were awarded from this pool, which targets songwriters and composers early in their careers.

All stages of the pipeline

>1.000

grants

In addition to the grants specifically targeted at up-and-coming talent and elite music creators, a total of EUR 1.2 million was awarded in the form of 564 work grants and EUR 0.9 million in the form of 469 publication grants to professionals across genres and ages.

The Elite Pool

21

grants

21 grants were awarded from this pool, which targets professional music creators with high production costs.

Other initiatives

Skills development, networks and camps

Finally, support was granted to skills development and network participation initiatives such as Hosted By, Aarhus Calling 2022 and ES21. Support was also given to participation in camps like Airplay Camp, Gadepoesi Camp, KompositionsCamp and Thyregod Writing Camp.



Koda Kultur supported Hosted By
Photo: Oliver Gorm Aabo



FOCUS AREA: INTERNATIONAL PERSPECTIVE

Photo: Jasper Carlberg

PROMOTING MUSIC EXPORTS

International markets represent a great potential source of additional revenue for Koda's members, with vision and global exchanges essential for a vibrant music culture in Denmark. For this reason, international perspective is the third action area of Koda's cultural strategy. The objective is to promote music exports while stimulating quality and renewal through international exchanges and mutual inspiration for musical creation.

In 2022, Koda Kultur supported initiatives and provided financial support to projects that can help underpin an international presence, create the all-important networks and, not least, develop the skills musicians need to perform at the highest international level.

This section gives examples of some of the cultural policy initiatives and grants that Koda Kultur supported or awarded in 2022 to promote musical exports.

FOCUS AREA: INTERNATIONAL PERSPECTIVE



SONGWRITERS WITH AN INTERNATIONAL OUTLOOK

In 2022, Koda Kultur supported the songwriters' camp International Eurovision Camp at the Palma Music Studios in Mallorca. Songwriters from Denmark and Sweden gathered there to write great pop songs, particularly for the Eurovision Song Contest, held on a rotating basis in various European cities. At this year's camp, two songs were written for participation in the Danish qualifying round of the Eurovision Song Contest, one for the Swedish contest and several aimed for release by pop artists.



STAYS ABROAD AND CAMPS

To boost international efforts, Koda Kultur extensively supports opportunities for composers and songwriters to take part in work stays or camps abroad. Such stays provide insight into other countries' music cultures and traditions, reinforce ties to an international network and create a basis for collaboration in the country concerned.

In 2022, Koda Kultur offered work stays in such locations as Los Angeles, Lofoten, London, Malmö and New York as well as various internationally focused camps, including the London Writing Camp, the Nashville Nights Camp, the Njalsgade Writing Camp and the GL - Korea Camp 2022.



INTERNATIONAL FRAMEWORK CONDITIONS FOR THE GENRES

Koda Kultur also supported projects to strengthen international framework conditions for Koda members in specific genres. The following are examples of conferences that received support: Nordic Folk Alliance, Nordic Music Days, Jazzahead and Waves up North.

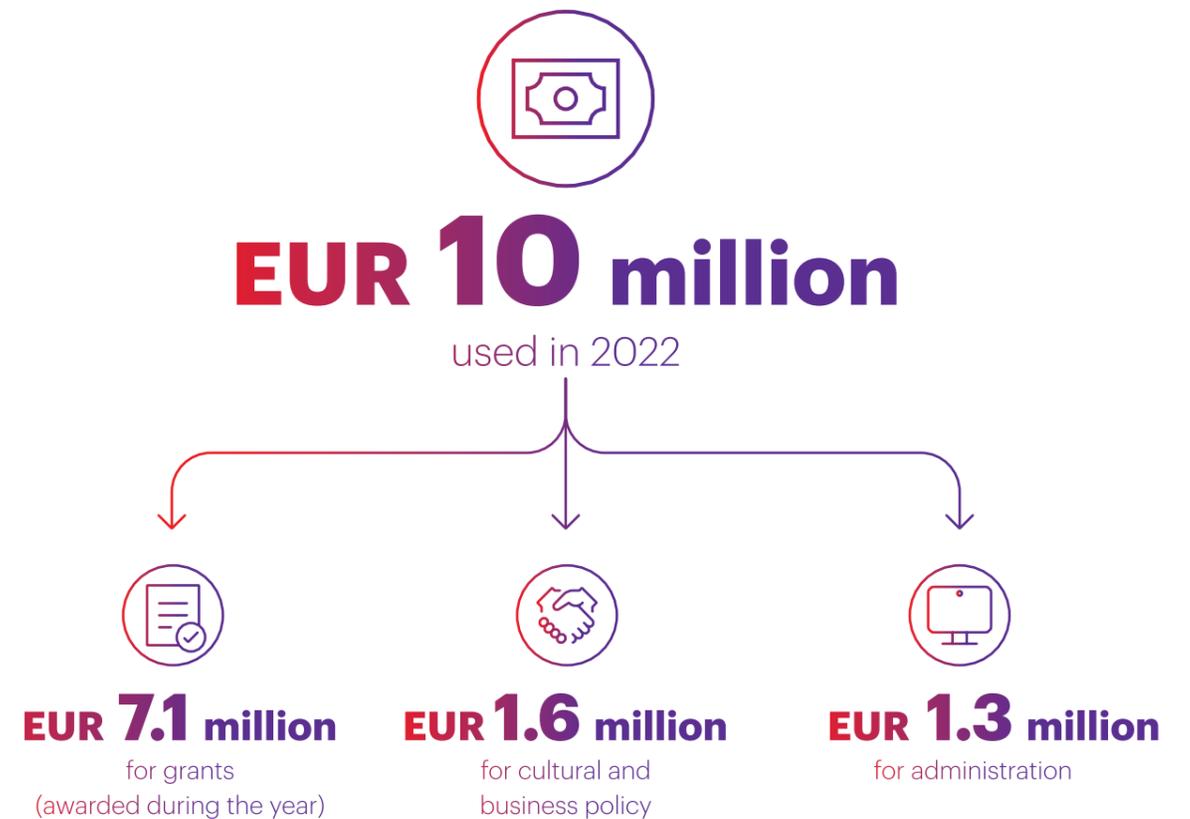
KEY FIGURES: FUNDS USED

In 2022, Koda Kultur used funds totalling EUR 9.6 million. EUR 1.3 million went to administration and EUR 1.6 million to cultural and business policy, while EUR 6.7 million was awarded in support and grants.

Koda's general meeting has decided that the four organisations, Autor, Danish Composers' Society (DKF), Danish Popular Auteurs (DPA) and Danish Music Publishers Association, are – in equal proportions – to collectively administer 71.2% of the funds for cultural purposes, while Koda (including Greenland and the Faroe Isles) is to administer 28.8%. The general policy for deductions from rights revenue further stipulates that Koda and each of the four organisations may use up to 15% of the funds for administration and up to 17% for cultural and business policy purposes, while no less than 68% is to be used as funds to be applied for under the support and grant schemes.

In 2021, the funds available for cultural purposes amounted to EUR 9.6 million for use in 2022. Of these funds, EUR 1.7 million was allocated to each of the four organisations, Autor, Danish Composers' Society (DKF), Danish Popular Auteurs (DPA) and Danish Music Publishers Association, and EUR 2.6 million to Koda. In addition, internally reallocated and lapsed amounts totalled EUR 2.4 million. Of these, EUR 1.7 million related to prior years, of which EUR 1.2 million relates to first performance awards/subsidised concerts (UR/SUB) and is first to be used in 2023. Of the funds granted in previous years, an amount of EUR 0.6 million lapsed in the course of 2022, which will be re-awarded. Lastly, internal reallocations amounted to EUR 0.05 million, of which EUR 0.04 million derives from Kultur Plus and is to be used in the Up-and-Coming Pool.

At end-2022, non-awarded funds came to EUR 6.4 million. Again, first performance awards/subsidised concerts (UR/SUB) amounted to EUR 1.2 million, which is first to be used in 2023. Of the remaining EUR 0.7 million, EUR 0.2 million derives from non-used funds under Administration and Cultural and Business Policy. The sum of EUR 0.7 million will be transferred to 2023 under funding for support and grants.



How the cultural contributions were spent

In thousand EUR

Organisation	Transferred as of 1 January 2022, internal reallocations and lapsed amounts	For use in 2022	Spent on: Administration	Spent on: Cultural and business policy	Distributed: Grants and support	Spent on and distributed: Total 2022	Total transferred to 1 January 2023
Autor	173	1,703	256 (15%)	289 (17%)	1,200 (70%)	1,744	132
Danish Composers' Society	-40	1,703	229 (15%)*	290 (17%)	1,177 (69%)	1,695	-31
Danish Popular Auteurs	85	1,703	221 (13%)	290 (17%)	1,202 (71%)	1,713	75
Danish Music Publishers Association	471	1,703	164 (10%)	284 (17%)	1,381 (81%)	1,830	344
Total – Managed by the associations	688	6,814	870 (13%)	1,153 (17%)	4,959 (73%)	6,982	520
Koda	468	2,624	392 (15%)	444 (17%)	2,105 (80%)	2,941	151
UR/SUB	1,229	-	0 (0%)	0 (0%)	0 (0%)	-	1,229
Greenland	8	64	3 (5%)	6 (9%)	34 (53%)	42	30
Faroe Islands	0	68	9 (13%)	10 (14%)	50 (73%)	68	-
Total – Managed by Koda	1,705	2,756	403 (15%)	460 (17%)	2,188 (79%)	3,051	1,410
Total	2,394	9,570	1,274 (14%)	1,612 (17%)	7,147 (75%)	10,033	1,930

Figures in parentheses indicate the percentage of total funds allocated for use in 2022.

* The calculation of this percentage includes the repayment of EUR 26,882 (overspend from 2019 and 2020).

Koda Kultur supported Carl Prisen

Photo: Malene Henssel



SUPPORT AND GRANTS

This chapter accounts for the use of the EUR 7.1 million awarded in support and grants in 2022.

Three pools are administered by Koda, whose board has appointed special committees across the four organisations. The other pools and support aims are administered by the four organisations. Each organisation manages a number of pools and distributes support via the special committees appointed in each individual organisation.

Most applications for the pools and the funds themselves are processed through a joint application system managed by Koda. The three authors' organisations, Autor, Danish Composers' Society (DKF), Danish Popular Auteurs (DPA) and Danish Music Publishers Association, continue to manage a number of pool objectives that are handled outside the joint system. The data for these pools is not harmonised with the joint application system. Accordingly, not all the following statistics include data from the pools outside the joint application

KEY FIGURES 2022

 **8,714**

applications

 **4,124**

grants

 **EUR 7.1 million**

awarded

TOTAL DISTRIBUTIONS AND SUPPORT

Grants 2022

In thousand EUR

Organisation	Applications	Grants	Amount applied for	Amount awarded
Autor	2,311	942	5,332	1,170
Danish Composers' Society	1,641	704	6,421	1,147
Danish Popular Auteurs	1,493	609	5,322	1,137
The Danish Music Publishers Association's publishing pool	849	716	2,889	1,345
Total – managed by an organisation	6,294	2,971	19,963	4,800
Koda				
Project pool	188	70	3,577	714
Recording/Release Pool	1,295	469	5,229	907
Up-and-Coming Pool	668	373	1,729	484
Total – managed by Koda	2,541	912	10,535	2,105
Joint pools				
Writing Camp Pool*	52	24	391	72
Legal assistance **	217	217	88	88
Total – Joint pools	269	241	479	159
Sum total	8,714	4,124	30,978	7,064

* Joint pool for the Danish Music Publishers Association and DPA (Danish Popular Auteurs)

** Joint pool for DPA (Danish Popular Auteurs), Autor and DKF (Danish Composers' Society)

TABLE OF GRANTS AND AWARDS

Pools

In thousand EUR

Purpose	No. of applications	No. of grants	Percentage turned down	Amount awarded
Music Market Pool	340	176	48%	169
Working Grant Pool (art music genres)	632	129	80%	409
Work Grant	1,039	435	58%	742
Writing Camps	285	88	69%	115
Work Stays	64	51	20%	27
Commissions Fee	258	141	45%	379
Commercial Grant pool	58	14	76%	104
Music Projects and Commercial Music Export pool	6	5	17%	48
Elite Pool	71	21	70%	211
Flow Pool	402	108	73%	68
Coaching	124	90	27%	62
Skills Development for Composers	15	5	67%	3
Production Costs	185	58	69%	173
Concert and Tour Support	53	37	30%	78
Courses and Training	6	5	17%	11
Make Sound Residency	38	6	84%	36
Projects for Members	167	47	72%	93
Mentorship	32	16	50%	11
Trade Fairs and Exhibitions	51	49	4%	73
Recording/Release Pools	297	248	16%	471
Sheet Music Publication	56	53	5%	109
PR and Marketing	228	186	18%	320
PR and Promotion	647	217	66%	314
Project Grant	188	70	63%	714
Composers' Retreats	421	181	57%	83
Travel Grant	174	104	40%	78
Travel Grant and Music Exports	137	118	14%	208
Sounds of the Future Residency at Sound Art Lab	66	4	94%	16
Spil Dansk concerts	15	15	0%	28
Education	146	83	43%	84
Recording/Release Pool	1,295	469	64%	907
Up-and-Coming Pool	668	373	44%	484
Writing Camp Pool	52	24	54%	72
Sum total	8,216	3,626	56%	6,698

Support*

In thousand EUR

Purpose	Amount awarded
ES21	4
Future Now	3
Honorary and appreciation grants	8
Honorary grants and awards	19
Legal matters, copyright	88
Composers' Camp	9
Skills Development for Composers	1
Courses, networking events and similar activities	52
Grant-financed accommodation	128
Lille Skiveren	6
Make Sound	3
Members' consultant	13
Spil Dansk	20
Support for institutions, associations, etc.	9
Sum total	363

* The support listed here was awarded outside the grant system, and, as such, no further information is provided.

Koda Kultur supported Pop Pilot

Photo: ROSA



DEMOGRAPHICS: SUPPORT AND GRANTS AWARDED – BY GENDER, GEOGRAPHY AND AGE

This section shows the breakdown of applicants and support recipients by gender, age and geography.

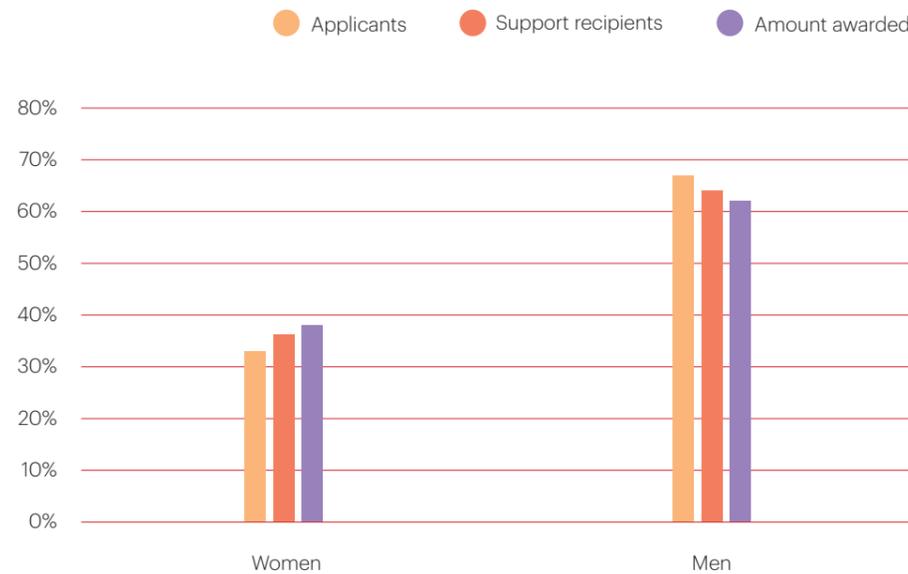
Gender



of all applications for Koda Kultur's pools in 2022 came from **women**.



of all grants went to **women**, who also received 38% of the total amount awarded.



Publishers and organisations have not been included in the above diagram's calculation basis.

Age

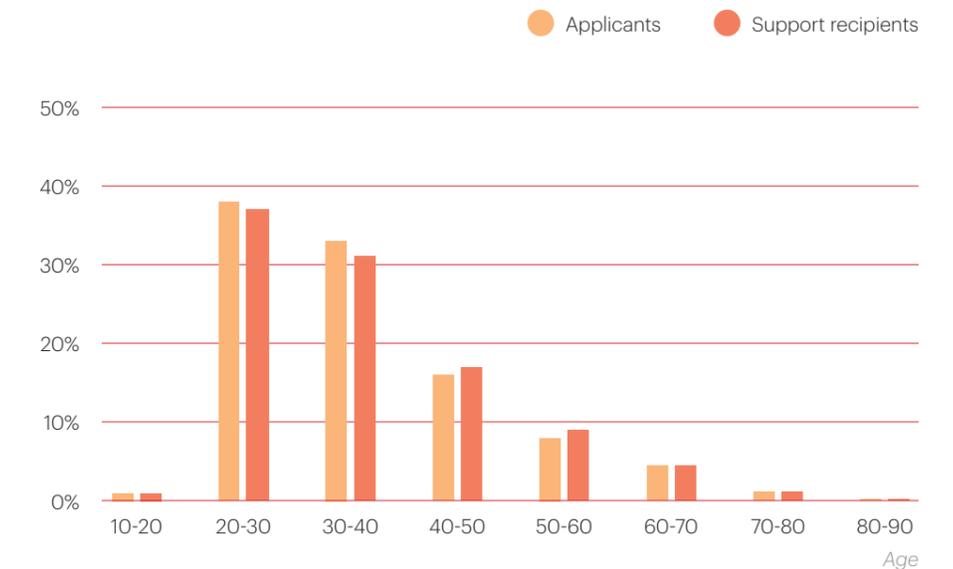


of applicants are aged between **20 and 30** and 33% between **30 and 40**.



of support recipients are aged between **20 and 30** and 31% between **30 and 40**.

The youngest recipient was **13** and the oldest **80**.
The average support recipient age was **35**.



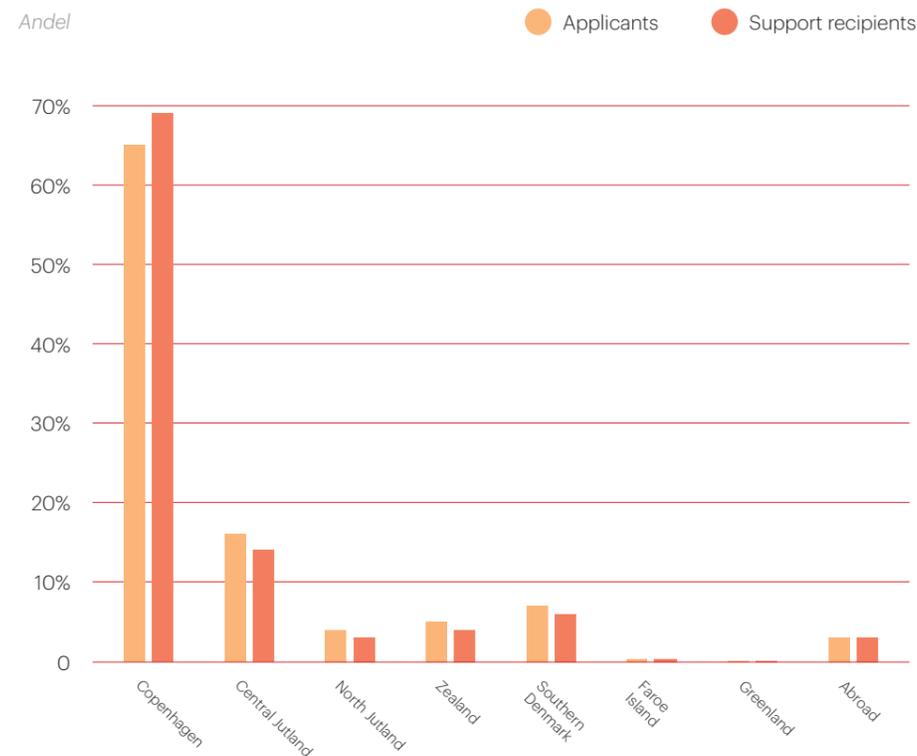
Publishers and organisations have not been included in the above diagram's calculation basis.

The diagram has been calculated on the basis of the applicants and support recipients whose age is known to us. They account for 85% of the total number of applications.

Geography

 **66%**
of all applicants
live in the **Greater
Copenhagen area.**

 **69%**
of all recipients
live in the **Greater
Copenhagen area.**



The Faroese and Greenlandic cultural funds are not included in this report.

AMOUNT AND NUMBER OF GRANTS PER RECIPIENT

This section shows the breakdown of support amount and number of grants by individuals or publishers and organisation.

Grant amounts

 **EUR 2,289**

was the average amount awarded to an **individual** in 2022 by Koda Kultur.

 **EUR 9,442.**

was the average amount awarded to a **publisher or an organisation** in 2022 by Koda Kultur.

Amount granted in DKK 1 = EUR 0.13	Individuals	Publishers and organisations
Under 5,000	222	3
5,001 - 10,000	316	10
10,001 - 25,000	831	100
25,001 - 50,000	206	54
50,001 - 100,000	64	46
100,001 -	16	57
Total	1.655	270

No. of grants



33%

of the **persons** receiving support received more than one grant from Koda Kultur in 2022.

No. of grants

1
2
3
4
5
6
7
8
9
10

Sum total

Persons

1,114
337
113
55
22
9
1
1
2
1

1,655



14%

of the **publishers or organisations** receiving support received more than five grants from Koda Kultur in 2022.

No. of grants

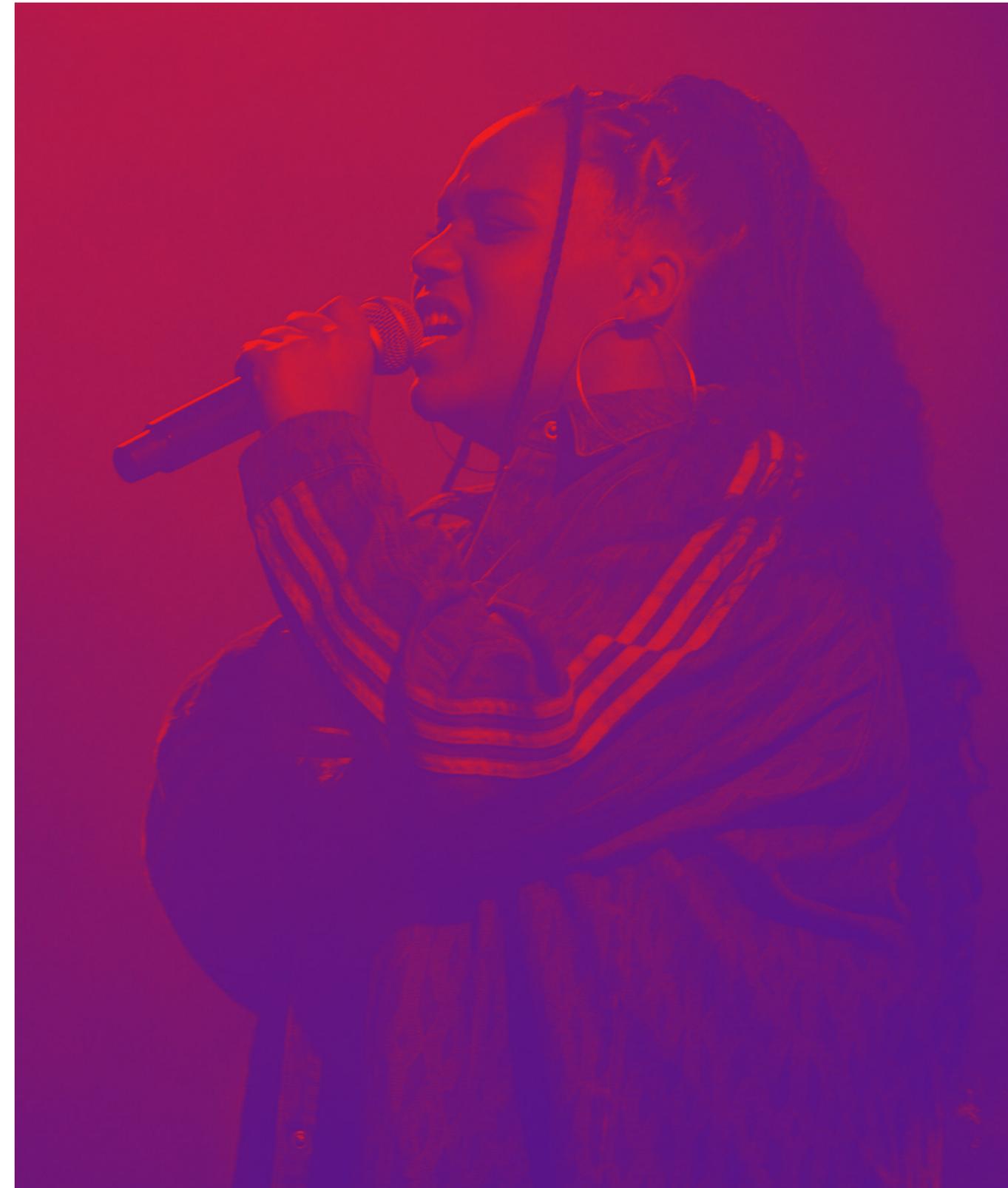
1-5
6-10
11-15
16-20
21-25
over 25

Sum total

Publishers and organisations

232
12
9
7
7
3

270



Koda Kultur supported the report entitled 'Why are there so few women in the music industry?'

This image, which pictures Espichicoque, was used in connection with the launch of the above report.

Photo: Rasmus B. S. Hansen

TABLE OF FUNDS USED FOR ADMINISTRATION

The table below shows the funds for cultural purposes used for administration specified by type of purpose.

Administration

In thousand EUR

Purpose	Beløb
Repayment	27 (0%)
Pay (permanent employees and hourly paid staff)	519 (5%)
Remuneration of the board	91 (1%)
Remuneration of grants committee	183 (2%)
Rent	131 (1%)
Other (travel, audit, IT, office expenses, etc)	349 (4%)
Total, administration	1,300 (14%)

Figures in parentheses indicate the percentage of total funds allocated for use in 2022.

TABLE OF FUNDS USED FOR CULTURAL AND BUSINESS POLICY

The table below shows the funds for cultural purposes used for cultural and business policy specified by type of purpose.

Cultural- and business policy

In thousand EUR

Purpose	Beløb
Gender balance	379 (4%)
Talent pipeline	498 (5%)
International perspective	314 (3%)
Other (including remuneration of the board, legal matters, copyright and marketing)	422 (4%)
Total, cultural and business policy	1,612 (17%)

Figures in parentheses indicate the percentage of total funds allocated for use in 2022.

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